

27th

Annual

ROSWELL

BRANGUS

BULL & FEMALE

SALE

Roswell Livestock Auction

Roswell, New Mexico

Saturday - February 24, 2018



Sale Day

Phone

(575) 622-5580

Cattle available for inspection:
Friday February 23, 2018
Roswell Livestock Auction

- Yearling Registered Bulls
- Coming Two-Year Old Registered & Commercial Brangus and Angus Plus Bulls
- Apprx 600-800 Commercial Brangus Females: Pairs, Bred, and Open

All bred females will be checked by a competent veterinarian before sale. Buyers will have the right to recheck the females at their own expense if they so desire. If any are found not to be bred as called, they will have their money refunded. But, once the cattle leave the auction barn, Roswell Brangus Sale Consignors or Roswell Livestock Auction will not be responsible for cattle that do not have a calf.

Buying Assistance

Mr. Neil Burcham, Livestock Specialist at New Mexico State University will be available Friday and Saturday to assist buyers with their selections. He will also assist buyers who are unable to attend the sale. Call his cell phone 575-496-6375 for honest, unbiased evaluation or buying assistance. All calls and bids will be handled in confidence and with complete honesty.

Schedule of Events

Friday

1:00 pm

Cattle available for viewing

1:30 –3:00 pm

IBBA - New Registration
Software Training

3:00—5:00 pm

IBBA - Genetics 101:
Coat color,
scurs, and more

Saturday

7:00 am

Coffee and Donuts

10:00 am

Female Sale

1:00 pm

Bull Sale

Special Thanks to our Sponsors...

★ *Paul's Vet Supply*

Donation of 5 liters of Dectomax to the purchaser of Reserve Grand Champion Bull.

★ *Frontera Feedyard*

Donation of two 5 liter bottles of Dectomax to be drawn from Bull Sale orders.

★ *AC Nutrition*

Coffee and Donuts before the sale on Saturday morning. Ten bags of Strike Force Mineral to volume Bull and Female buyer.

★ *Purina Mills*

Donation of 1000 pounds of Mineral to the purchaser of the Grand Champion Bull.

FRONTERA

FEEDYARD

**Feeding Cattle
The Way You Want**

**Sam Stevenson, Mgr.
Phone 806-272-7555**

This is a testimonial:



FEED GREATNESS®

Animals speak louder than words.™ We could go on and on about Wind and Rain® Storm® mineral. How it provides the essential minerals cattle need in a convenient, weather-resistant granular form. But this bred heifer says it all. Rely on this proven solution available through the Purina® All Seasons™ Cattle Nutrition Program.

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**Visit your
local retailer
to learn more:**

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408 E 16th Street
Portales, NM 88130
575-760-5373

Thank You

Paul's Vet Supply

2005 S.E. Main

Roswell, NM 88201

(575) 624-2123

1-800-530-8575

for your generous
Donation of the
Door Prizes!



**AC Nutrition welcomes you to the 27th
Annual Roswell Brangus Bull sale!!**

AC Nutrition manufactures minerals, cubes and blocks for every budget and performance outcome. As always AC specializes in using our nutrition products and tools to develop customized nutritional programs that fit your ranch.

Call or come by the store to visit about how we can help you keep dollars in your pocket while increasing production. Don't forget to ask about our industry leading line of horse feed as well!

Kevin Floyd (505) 400-8737
• Ryan Perry (505) 400-8736
Brian Reed (405) 612-6978

Office (800) 527 9315
905 White Mill Road



**27th ANNUAL
ROSWELL BRANGUS
BULL & FEMALE SALE
-INDEX-
CONSIGNORS
BULLS**

BREEDER	Lot#
LACK-MORRISON BRANGUS	1-15
Registered & Purebred Commercial Brangus Bulls	
TOWNSEND BRANGUS	16-28
Registered & Purebred Commercial Brangus and Angus Plus Bulls.	
LAZY ST	29
Purebred Commercial Brangus Bulls	
TYLER TOWNSEND	30
Registered Brangus Bull	
FLOYD BRANGUS	31-45
Purebred Commercial Brangus Bulls	
PARKER BRANGUS	46-60
Registered and Purebred Commercial Brangus Bulls	

LACK-MORRISON BRANGUS

We like attractive, clean sheathed, heavy boned cattle with square rumps and thick hind quarters. Our cows must raise a calf every year or they are gone. We want our calves to have heavy weaning and yearling weights without excessive frame size.

We have gone to sales all over the country and think the quality of bulls is as good at Roswell as anywhere in the country and the prices are reasonable and real.

Please join us for our 27th Annual Sale!



MC Stunner

International Grand Champion

Houston Livestock Show and Rodeo 2016

Owned with Traci Middleton, Puryear, TN



Congratulations to

Jonathan Herrell, Texico, NM

for showing the

Grand Champion Heifer

Alex Dees Memorial Brangus Show

Arizona National 2016

01

Name: LM MR CATAWBA ROC 944/876
#R10324431 PHN: 876
Born: 3/12/2016 7th Generation

Consignor: LACK/MORRISON

R10009407 [R532] TCB CATAWBA WARRIOR R532 [Summit sire]
 SIRE: R10262767 [554] LM MR CATAWBA 554/262
 R10214657 [262] LM MS HAWK 262/158

R10122023 [9U8U5] CRC GUARDIAN 9U8U5
 DAM: R10272873 [944] LM MISS GARDIAN 449/944
 R10152389 [449] LM MISS HAWK 802/449

EPD'S: CED:0.9 BW:3.5 WW:44 YW:79 MM:9 MMG:31
 SC: 41

Comments: A true Power Bull. His EPD's rank him in the top 3% of Brangus Breed for WW, 10% for YW, 10% for Total Maternal, 10% for SC, and top 5% for Rib Eye. Very seldom do you find these kind of numbers in such an attractive, muscular, heavy boned individual. You are going to like this guy!

**02**

Name: LM MR UB INSURE 990/956
#UB10324171 PHN: 956
Born: 3/12/2016 1st Generation

Consignor: LACK/MORRISON

EA13880818 [109] MYTTY IN FOCUS
 SIRE: EA16205036 [8524] CONNEALY IN SURE 8524
 EA15216323 [657] ENTREENA OF CONANGA 657

R10067873 [027S] CCR SLEEP EASY 027S
 DAM: R10179309 [990] LM MISS EASY 794/990 ET
 R9692669 [794] MS LACK DM 720 794

EPD'S: CED:6.1 BW:-0.5 WW:25 YW:252 MM:9 MMG:22
 SC: 39

Comments: A big stout ultra black bull. He ranks in the top 15% of the breed for CE and Marbling, top 20% for BW, and top 30% for maternal CE. AI sired by one of the top bulls in the Angus breed.



03**Name: LM MR. 2Z 27/162**
#R10345461 **PHN: 27**
Born: 10/16/2016 **6th Generation**

Consignor: LACK/MORRISON

R10015200 [331R7] SUHN'S NEXT STEP 331R7

SIRE: R10217373 [2Z] SUHN'S NEXT STEP 2Z

R10148119 [2W2] CB MS CSONKA 2W2

R10152387 [439] LM MR HAWK 802/439

DAM: R10213945 [162] LM MIS HAWK 162/364

R806026 [802] LEM MS CHILI 802

EPD'S: CED:7.6 BW:-1.3 WW:14 YW:33 MM:6 MMG:13

Comments: Heifer bull prospect. Top 5% for calving ease, top 10% for BW.**04****Name: LM MR CSONKA 97/164**
#R10358857 **PHN: 97**
Born: 11/16/2016 **7th Generation**

Consignor: LACK/MORRISON

R10004209 [30R4] CSONKA OF BRINKS 30R4 [Summit Sire]

R10187033 [401X] FARRIS CZONKA 401X

R10026747 [40R] IH MS BRIGHT SIDE 40R

R10202063 [311] CC MR GT 138/311

DAM: R10263057 [164] LM MS 311 164/191

R10202358 [191] LM MISS HAWK 469 178/191

EPD'S: CED:6.6 BW:-0.5 WW:19 YW:41 MM:7 MMG:17

Comments: Top 10% for calving Ease, 20% for BW, 30% for Rib Eye, 15% for fat thickness.

05**Name: LM MR SIRLOIN 107/135
#R10347129 PHN: 865 POLLED
Born: 12/27/2016 7th Generation**

Consignor: LACK/MORRISON

R10202063 [311] MR GT 138/311

SIRE: R10263068 [294] LM MR 311 294/102

R10213918 [102] LM MISS HAWK 102/196

R10217373 [2Z] SUHN'S NEXT STEP 2Z

DAM: R10288979 [135] LM MS 2Z 135/611

R10204021 [611] LM MISS NITRO 689/611

EPD'S: CED:10.2 BW:-3.0 WW:14 YW:31 MM:10 MMG:16

Comments: Calving ease with carcass. Top 1% of the breed for Calving Ease and BW. Top 40% for Milk, 45% for Maternal Calving Ease, Rib Eye and Marbling.**06****Name: LM MR 2Z 127/91
#R10346187 PHN: 127
Born: 11/07/2016 6th Generation**

Consignor: LACK/MORRISON

R10015200 [331R7] SUHN'S NEXT STEP 331R7

SIRE: R10217373 [2Z] SUHN'S NEXT STEP 2Z

R10148119 [2W2] CB MS CSONKA 2W2

R10152388 [469] LM MR HAWK 802/469

DAM: R10202065 [91] CC MISS HAWK 469461/91

R10054848 [416] MORRISONS MS 622 173/416

EPD'S: CED:2.6 BW:1.4 WW:17 YW:36 MM:6 MMG:14

07**Name: LM MR 2Z 147/344
#R10345455 PHN: 147
Born: 10/25/2016 6th Generation**

Consignor: LACK/MORRISON

R10015200 [331R7] SUHN'S NEXT STEP 331R7

SIRE: R10217373 [2Z] SUHN'S NEXT STEP 2Z

R10148119 [2W2] CB MS CSONKA 2W2

R10202063 [311] CC MR GT 138/311

DAM: R10263060 [344] LM MS 311 344/611

R10204021 [611] LM MISS NITRO 689/611

EPD'S: CED:10.0 BW:-3.0 WW:10 YW:25 MM:8 MMG:13

Comments: Heifer bull prospect. Top 1% of the breed for Calving Ease and BW.**Friends from Mexico**



More friends from Mexico

08

Name: LM MR 2Z 197/513
#UB10345509 **PHN: 197**
Born: 11/02/2016 **2nd Generation**

Consignor: LACK/MORRISON

R10015200 [331R7] SUHN'S NEXT STEP 331R7

SIRE: R10217373 [2Z] SUHN'S NEXT STEP 2Z

R10148119 [2W2] CB MS CSONKA 2W2

EA16124994 [G18] HOOVER DAM

DAM: UB10247496 [513] LM MS HD 513/61

R10202366 [61] LM MISS HAWK 439 165/61

EPD'S: CED:6.8 BW:-1.4 WW:20 YW:44 MM:6 MMG:16

Comments: Second generation ultra black. Will sire registered Brangus calves. Top 10% for CE and BW. Top 15% Rib Eye, Top 20% SC.

09

Name: LM MR XFACTOR 217/59
#R10347132 **PHN: 217**
Born: 12/09/2016 **4th Generation**

Consignor: LACK/MORRISON

R10182415 [889X34] MC X FACTOR 889X34

SIRE: R10266747 [449B10] LM MR X FACTOR 449/449B10

R10152389 [449] LM MISS HAWK 802/449

R794564 [392/L21] MR CR DELIVERY MAN 392/L21

DAM: R10155578 [59] LM MISS DEL MAN 196/59

R10054642 [196] LACK'S MS VERN 203/196

EPD'S: CED:2.4 BW:2.0 WW:30 YW:62 MM:8 MMG:23

Comments: Big growth bull with carcass. Top 15% Rib Eye, 25% Marbling and YW. Top 30% for WW.

10

Name: LM MR 2Z 257/920
#R10345453 **PHN: 257**
Born: 10/24/2016 **6th Generation**

Consignor: LACK/MORRISON

R10015200 [331R7] SUHN'S NEXT STEP 331R7

SIRE: R10217373 [2Z] SUHN'S NEXT STEP 2Z

R10148119 [2W2] CB MS CSONKA 2W2

R10067873 [027S] CCR SLEEP EASY 027S

DAM: R10179302 [920] LM MISS EASY 794/920 ET

R9692669 [794] MS LACK-DM-72-79

EPD'S: CED:8.0 BW:-1.9 WW:10 YW:25 MM:10 MMG:15

Comments: Low birth weight prospect. Top 3% for Calving Ease. Top 4% for BW.

11**Name: LM MR 2Z 277/303****#R10346148****PHN: 277****Born: 11/12/2016****6th Generation**

Consignor: LACK/MORRISON

R10015200 [331R7] SUHNS NEXT STEP 331R7

SIRE: R10217373 [2Z] SUHNS NEXT STEP 2Z

R10148119 [2W2] CB MS CSONKA 2W2

R10140852 [894U18] SUHNS DIMENSION 894U18

DAM: R10247168 [303] L M MS DIM 303/611

R10204021 [611] LM MISS NITRO 689/611

EPD'S: CED:9.2 BW:-2.6 WW:8 YW:21 MM:9 MMG:13

12**Name: LM MR 2Z 287/174****#R10345466****PHN: 287****Born: 11/11/2016****6th Generation**

Consignor: LACK/MORRISON

R10015200 [331R7] SUHN'S NEXT STEP 331R7

SIRE: R10217373 [2Z] SUHN'S NEXT STEP 2Z

R10148119 [2W2] CB MS CSONKA 2W2

R10152387 [439] LM MR HAWK 802/439

DAM: R10262656 [174] LM MS HAWK 174/310

R10179281 [310] CC MS GAYLAND 233/310

EPD'S: CED:6.0 BW:-0.3 WW:18 YW:38 MM:7 MMG:16

Comments: Top 15% Calving Ease. 20% BW. 30% Fat Thickness. 40% SC.**13****Name: LM MR 2Z 307/61****#R10345511****PHN:307****Born: 11/06/2016****6th Generation**

Consignor: LACK/MORRISON

R10015200 [331R7] SUHN'S NEXT STEP 331R7

SIRE: R10217373 [2Z] SUHN'S NEXT STEP 2Z

R10148119 [2W2] CB MS CSONKA 2W2

R10152387 [439] LM MR HAWK 802/439

DAM: R10202366 [61] LM MISS HAWK 439 165/161

R10026201 [165] LACKS MS AG 62/165

EPD'S: CED:4.9 BW:0.01 WW:20 YW:41 MM:6 MMG:16

Comments: Above breed average for CE, BW, SC, and fat.

14**Name: LM MR 2Z 497/813****#R10345492****PHN: 497****Born: 11/24/2016****6th Generation**

Consignor: LACK/MORRISON

R10015200 [331R7] SUHN'S NEXT STEP 331R7

SIRE: R10217373 [2Z] SUHN'S NEXT STEP 2Z

R10148119 [2W2] CB MS CSONKA 2W2

R824972 [607m12] BLACKHAWK OF BRINKS 60M12 [Summit Sire]

DAM: R10248392 [813] LM MISS HAWK 802/813

R806026 [802] LEM MS CHILI 802

EPD'S: CED:4.5 BW:0.7 WW:22 YW:47 MM:6 MMG:17

15**Name: LM MR MESCALERO 994/1017****#R10358798****PHN: 1017****Born: 9/16/2016****6th Generation**

Consignor: LACK/MORRISON

R670567 [392F15] GERONIMO OF BRINKS 392F15 [Summit Sire]

SIRE: R9662640 [743] MORRISONS MR GERONIMO 743

R645506 [193E] MS VR VISION 193E

R10122023 [9U8U5] CRC GUARDIAN 9U8U5

DAM: R10272878 [994] LM MISS GUARDIAN 449/994

R10152389 [449] LM MISS HAWK 802/449

EPD'S: CED:2.7 BW:1.8 WW:30 YW:59 MM:11 MMG:27

SC: 39

Comments: Sired by the great Geronimo son. EPD's shows Top 20% for Maternal. Top 30% for WW, YW, Milk and Maternal Calving Ease. This guy should be a real cow maker.



TOWNSEND BRANGUS

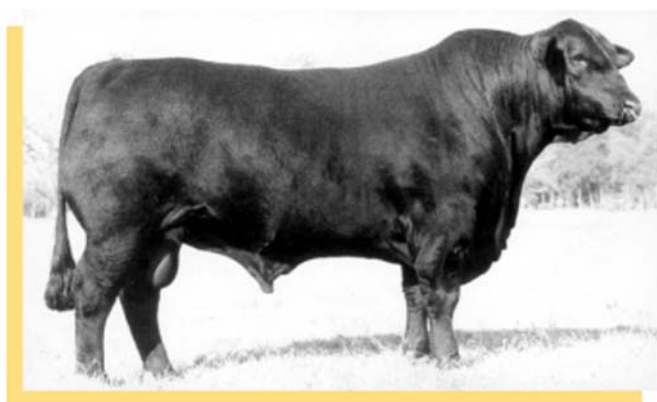
We ranch on the 12-mile prairie in southern Oklahoma, which is a lot like the southwest US, except we get a lot more rain. We raise our bulls in the pastures on grass and hand feed them. We cull our bulls three times before we select our sale bulls.

Our main bloodlines are from the Lucky 304 bull that we bought in 1996 at the Roswell Brangus Bull Sale. He was bred and raised by Bill Morrison. He is by far the best bull that I have ever owned. One of his sons was International Champion Bull three times and Show Bull of the Year.

We have since added two more herd bulls from the Roswell Brangus Bull Sale. They are the best bulls I have found and at a decent price that a cow man can afford.

If you are looking for breeding bulls, there is not a better place to buy them than the Roswell Brangus Bull Sale!

For more information call:



TOWNSENDS LUCKY 13

International Grand Champion

16

Name: MR TOWNSEND-NS-10/6
#R10328110 **PHN: 10/6**
Born: 1/06/2016 **6th Generation**

Consignor: TOWNSEND BRANGUS

R10015200 [331R7] SUHN'S NEXT STEP 331R7

SIRE: R10217373 [2Z] SUHN'S NEXT STEP 2Z

R10148119 [2W2] CB MS CSONKA 2W2

R9662640 [743] MORRISONS MR GERONIMO 743

DAM: R10251012 [20/3] MS TOWNSEND-BILLY-20/3

R10205794 [9/1] MS TOWNSEND IKE 19/1

EPD'S: CED:4.4 BW:0.6 WW:23 YW:48 MM:11 MMG:23

SC: 40

Comments: A real herd sire prospect. Big hip and butt, lots of bone and rib, calving ease.

**17**

Name: MR TOWNSEND-NS-12/6
#R10328112 **PHN: 12/6**
Born: 1/17/2016 **6th Generation**

Consignor: TOWNSEND BRANGUS

R10015200 [331R7] SUHN'S NEXT STEP 331R7

SIRE: R10217373 [2Z] SUHN'S NEXT STEP 2Z

R10148119 [2W2] CB MS CSONKA 2W2

R10152522 [300/9] MR TOWNSEND 13/7 300/9

DAM: R10228128 [42/2] MS TOWNSEND 300-42/2

R10183289 [71/0] MS TOWNSEND BILLIE 71/0

EPD'S: CED:2.7 BW:2.3 WW:22 YW:41 MM:4 MMG:15

SC: 41

Comments: Herd sire prospect. Deep sided, clean sheathed, lots of muscle.



18

Name: MR TOWNSEND NS 13/6
#R10328109 **PHN: 13/6**
Born: 1/11/2016 **6th Generation**

Consignor: TOWNSEND BRANGUS

R10015200 [331R7] SUHN'S NEXT STEP 331R7

SIRE: R10217373 [2Z] SUHN'S NEXT STEP 2Z

R10148119 [2W2] CB MS CSONKA 2W2

R9694045 [535P59] ROWDY OF BRINKS 535P59

DAM: R1015254 [13/9] MS TOWNSEND ROWDY 13/9

R10018688 [13/5] MS TOWNSEND BJ 13/5

EPD'S: CED:3.2 BW:2.1 WW:29 YW:60 MM:8 MMG:22

SC: 38

Comments: Clean sheathed, lots of growth. Should produce great females.

19

Name: MR TOWNSEND NS
#R10328115 **PHN: 16/6**
Born: 1/21/2016 **6th Generation**

Consignor: TOWNSEND BRANGUS

R10015200 [331R7] SUHN'S NEXT STEP 331R7

SIRE: R10217373 [2Z] SUHN'S NEXT STEP 2Z

R10148119 [2W2] CB MS CSONKA 2W2

R617909 [304] MR 304 LUCKY 118

DAM: R822378 [451/2] MS TOWNSEND LUCKY 451/2

R590845 [1000D] MS TOWNSEND 231/100D

EPD'S: CED:4.3 BW:1.3 WW:24 YW:49 MM:9 MMG:21

SC: 37

Comments: Herd sire prospect. Real long. Big top and butt with clean sheath.

Lot #19



20

PURE BRED COMMERCIAL BRANGUS

PHN: 2/6 Born: 2/19/2016

Consignor: TOWNSEND BRANGUS

DDD BLACK GOLD 804S

SIRE: 8G BLACK GOLD 149Y
8G MISS DITKA 149U

BRINKS IKE 22T8

DAM: MS TOWNSEND IKE 49/1
MS TOWNSEND B2114/8

SC: 44

Comments: A lot of growth and eye appeal.

21

PURE BRED COMMERCIAL BRANGUS

PHN: 4/6 Born: 2/15/2016

Consignor: TOWNSEND BRANGUS

DDD BLACK GOLD 804S

SIRE: 8G BLACK GOLD 149Y
8G MISS DITKA 149U

MR GERONIMO 743

DAM: MS TOWNSEND 18/9
MS TOWNSEND 83/7

SC: 42

Comments: Real thick and deep. Big SC and moderate frame.



BRANGUS

INTERNATIONAL BRANGUS
BREEDERS ASSOCIATION

22**PURE BRED COMMERCIAL BRANGUS****PHN: 24/6 Born: 4/4/2016**

Consignor: TOWNSEND BRANGUS

DDD BLACK GOLD 804S

SIRE: 8G BLACK GOLD 149Y

8G MISS DITKA 149U

MR GERONIMO 743

DAM: MS TOWNSEND 118/9

MS TOWNSEND 183/7

SC: 42

Comments: Herd sire prospect. Lots of muscle. Big SC and lots of bone.**23****PURE BRED COMMERCIAL BRANGUS****PHN: 30/6 Born: 5/23/2016**

Consignor: TOWNSEND BRANGUS

SUHNS NEXT STEP 31R7

SIRE: DMR NEXT STEP 487Y9

SUHNS CANDACE 331MB

ROWDY OF BRINKS 535P59

DAM: MS TOWNSEND ROWDY 13/9

MS TOWNSEND BJ 13/5

SC: 45

Comments: Lots of bone and muscle. Should be easy calving.**24****PURE BRED COMMERCIAL ANGUS PLUS****PHN: 33/6 Born: 4/3/2016**

Consignor: TOWNSEND BRANGUS

DDD BLACK GOLD 804S

SIRE: 8G BLACK GOLD 149Y

8G MISS DITKA 149U

OSU MONEY MAKER 8232

DAM: ANGUS PLUS COW 33

MS TOWNSEND 48/9

SC: 38

Comments: Very clean bull. Deep and thick. Out of a good Angus Plus cow.**25****PURE BRED COMMERCIAL ANGUS PLUS****PHN: 25/6 Born: 4/21/2016**

Consignor: TOWNSEND BRANGUS

DDD BLACK GOLD 804S

SIRE: 8G BLACK GOLD 149Y

8G MISS DITKA 149U

OSU MONEY MAKER 8232

DAM: ANGUS PLUS COW MS TOWNSEND 29/9

MISS TOWNSEND 56/8

SC: 36

Comments: Moderate frame. Deep and thick. Out of an Angus Plus cow.

26**PURE BRED COMMERCIAL ANGUS PLUS****PHN: 26 Born: 3/17/2016**

Consignor: TOWNSEND BRANGUS

BC 7022-7965

SIRE: OSU RAVEN

OSU EMPRESS 6153

BRINKS 222T8

DAM: MS TOWNSEND 78/8

MISS TOWNSEND 72/9

SC: 41

Comments: A good Angus Plus bull with lots of growth. Big footed.**27****PURE BRED COMMERCIAL ANGUS PLUS****PHN: 85 Born: 12/8/2015**

Consignor: TOWNSEND BRANGUS

STEVENS MONEY MAKER 9185

SIRE: OSU MONEY MAKER 8232

OSU EMPRESS 3116

MR TOWNSEND 988/9

DAM: MISS TOWNSEND 100/7

MISS TOWNSEND 86/8

SC: 44

Comments: A good Angus Plus bull. Lots of muscle and bone. Very deep.**28****PURE BRED COMMERCIAL ANGUS PLUS****PHN: 95 Born: 11/4/2015**

Consignor: TOWNSEND BRANGUS

BG 7022 RAVEN 7965

SIRE: OSU RAVEN

OSU EMPRESS 6153

MR GERONIMO 743

DAM: MS TOWNSEND 72/4

MISS TOWNSEND 102/6

SC: 42

Comments: An Angus Plus bull. He is deep, clean, big top and butt.

LAZY S.T. BRANGUS

29

PURE BRED COMMERCIAL BRANGUS

PHN: 1/6 Born: 4/21/2016

Consignor: LAZY ST

LUCKY 13/7

SIRE: MR TOWNSEND 13/7-300/9
MS TOWNSEND 102

LUCKY 13/7

DAM: MS ST TOWNSEND 51/6
MS LAZY ST 36/8

SC: 41

Comments: Very nice profile. Clean with lots of meat. Very long. A great Brangus bull. Very well bred.

TYLER TOWNSEND

30

PURE BRED COMMERCIAL BRANGUS

PHN: 69/6 Born: 7/19/2016

Consignor: TYLER TOWNSEND

MR LUCKY 13/7

SIRE: MR TOWNSEND 13/7-300/9
MS TOWNSEND 102-300/9

PF LUCKY S BLACK JACK 622/K1

DAM: MS TOWNSEND BJ 13/5
MS TOWNSEND LUCKY 13/0

SC: 36

Comments: This bull should have been registered but we missed him. Double bred Lucky 13. Very gentle and clean with lots of muscle.

“I have learned one thing.
Just being black doesn’t
automatically
increase my
bottom line.”



FLOYD BRANGUS

We raise our cattle in the eastern foothills of the Sacramento Mountains west of Roswell. Our country is mostly steep slopes, is all very rocky and is covered with cactus. We started our registered Brangus herd in 1971 with a group of heifers purchased from Glaze Sacra. We used sons of WSR Cloud 942, Champ 533, Rocky Joe 650 and PW Georgie Boy 320. Their offspring is the basis of the herd today. We select for fertility, feed conversion, and the ability to travel in rough country. It also helps to be long, thick and have a good hindquarter. Thank you for your past support of the Roswell Brangus Bull Sale, and I hope to see you for many more.

For more information call:
Troy at 575-734-7005



With the high cost of inputs in the cow business today it is more important than ever that your cattle be efficient and maintain high quality. BRANGUS cattle will help you accomplish this.

Buy your seed stock from people who make their living with their cattle, and you will get cattle that help you make a living.

31**PURE BRED COMMERCIAL BRANGUS****MR FLOYD 1/6****PHN: 1/6****Born: 7/15/2016****POLLED**

Consignor: FLOYD BRANGUS

SIRE: MR FLOYD 52/2 R10233661

DAM: MISS FLOYD 12/1 R10211083

SC: 38

32**REGISTERED BRANGUS****MR FLOYD 2/6****PHN: 2/6****R10342812****Born: 7/12/2016****POLLED**

Consignor: FLOYD BRANGUS

SIRE: R10256214 [3/3] MR FLOYD 3/3
R10102589 [14/7] MR FLOYD 14/7
782479 [25/0] MISS FLOYD 25/0DAM: R10211075 [16/1] MISS FLOYD 16/1
R1009540 [79/S] MR 8G CCC 79/S
R10102582 [25/7] MISS FLOYD 25/7

EPD'S: CED:4.3 BW:0.4 WW:9 YW:19 MM:6 MMG:10

SC: 41

Comments: Deep Body, easy feeding bull should sire low weight birth calves.**33****PURE BRED COMMERCIAL BRANGUS****MR FLOYD 4/6****PHN: 4/6****Born: 7/18/16****POLLED**

Consignor: FLOYD BRANGUS

SIRE: MR FLOYD 6/1 R10211080

DAM: MISS FLOYD 1/3 R102556205

SC: 40

34**PURE BRED COMMERCIAL BRANGUS****MR FLOYD 6/6****PHN: 6/6****Born: 5/19/16****POLLED**

Consignor: FLOYD BRANGUS

SIRE: MR FLOYD 7/1 R10211089

DAM: MISS FLOYD 43/4

SC: 42

35**PURE BRED COMMERCIAL BRANGUS**

MR FLOYD 8/6

DOB: 7/19/16

PHN: 8/6

POLLED

Consignor: FLOYD BRANGUS

SIRE: MR FLOYD 8/1

R10211076

DAM: MISS FLOYD 18/3

SC: 41

36**PURE BRED COMMERCIAL BRANGUS**

MR FLOYD 9/6

DOB: 6/2/16

PHN: 9/6

POLLED

Consignor: FLOYD BRANGUS

SIRE: MR FLOYD 6/1

R10211080

DAM: MISS FLOYD 18/1

R10211071

SC: 41

37**REGISTERED BRANGUS**

MR FLOYD 10/6

R10342808

PHN: 10/6

Born: 10/6/16

POLLED

Consignor: FLOYD BRANGUS

SIRE: R10256214 [3/3] MR FLOYD 3/3
782479 [25/0] MISS FLOYD 25/0DAM: R10211087 [13/1]
R1009540 [79/S] MR 8G CCC 79/S

EPD'S: CED:4.2 BW:0.7 WW:13 YW:19 MM:5 MMG:12

SC: 40

38**PURE BRED COMMERCIAL BRANGUS**

MR FLOYD 11/6

DOB: 6/17/16

PHN: 11/6

POLLED

Consignor: FLOYD BRANGUS

SIRE: MR FLOYD 3/3

R10256214

DAM: MISS FLOYD 16/3

SC: 40

39**PURE BRED COMMERCIAL BRANGUS**

MR FLOYD 13/6

DOB: 6/11/16

PHN: 13/6

POLLED

Consignor: FLOYD BRANGUS

SIRE: MR FLOYD 53/2

R10233658

DAM: MISS FLOYD 23/1

R10211078

SC: 42

40**PURE BRED COMMERCIAL BRANGUS**

MR FLOYD 15/6

DOB: 5/20/16

PHN: 15/6

POLLED

Consignor: FLOYD BRANGUS

SIRE: MR 3/3

R10256214

DAM: MISS FLOYD 28/2

SC: 40

41**PURE BRED COMMERCIAL BRANGUS**

MR FLOYD 16/6

DOB: 10/14/16

PHN: 16/6

POLLED

Consignor: FLOYD BRANGUS

SIRE: MR FLOYD 51/2

R10233655

DAM: MISS FLOYD 15/1

R102110K72

SC: 41

42**PURE BRED COMMERCIAL BRANGUS**

MR FLOYD 17/6

DOB: 11/4/16

PHN: 17/6

POLLED

Consignor: FLOYD BRANGUS

SIRE: MR FLOYD 53/2

R10233658

DAM: MISS FLOYD 38/9

SC:38

43**PURE BRED COMMERCIAL BRANGUS**

MR FLOYD 20/6

DOB: 4/9/16

PHN: 20/6

POLLED

Consignor: FLOYD BRANGUS

SIRE: MR FLOYD 20/6

R10211080

DAM: MISS FLOYD 12/0

SC: 39

44**PURE BRED COMMERCIAL BRANGUS**

MR FLOYD 21/6

DOB: 5/24/16

PHN: 21/6

POLLED

Consignor: FLOYD BRANGUS

SIRE: MR FLOYD 6/1

R10211080

DAM: MISS FLOYD 14/1

R10211082

SC: 40

45

PURE BRED COMMERCIAL BRANGUS

MR FLOYD 24/6

DOB: 7/21/16

PHN: 24/6

POLLED

Consignor: FLOYD BRANGUS

SIRE: MR FLOYD 24/6

R10211076

DAM: MISS FLOYD 22/1

R10211088

SC: 41

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to Carthage, Texas
to Salem, Indiana
to Atherton, Australia
to Coalgate, Oklahoma
to Medellin, Columbia
to Arcadia, Nebraska
to Bloemfontein, South Africa
to Sparta, Illinois
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Parker Brangus

The ranch is south of San Simon, Arizona. Our ranch land consists of private, State, BLM and Forest Service allotments.

We run from 6500' to 3600' elevation. We have oak & pine forest to Limestone Mountains down to flat Limestone to alkali Sacaton flood flats on the San Simon River.

Our registered Cows are handled like our commercial cattle, they all run together in the rough terrain of the mountains or down in the desert.

We have been in the Brangus Bull business since 1966.

We started buying our herd bulls at the Roswell Brangus Bull sale in the late 90's and found the quality there to be excellent; at prices we could afford.

I became a partner of the Roswell Brangus sale several years ago and bring bulls that have been born and raised on our ranch.

For more information call:

Larry at 520-508-3505



Reserve Champion Junior Heifer Alex Dees
Memorial Brangus Show Arizona National 2016



Skyhawk Kennedy
Parker Herdsire

46**Name: MR LP GERONIMO 619**
R10326765 PHN: 619
Born: 3/3/2016 7th Generation

Consignor: PARKER BRANGUS

R10152396 [999 M] LM MR GERONIMO 193/999

SIRE: R10203947 [691] LM MR 449/691

R10152389 [449] LM MISS HAWK 802/449

R9687821 [834] MR LACK REV-591-834

DAM: R10135316 [837] MS 834-837

R10002698 [4106] MISS 911-4106

EPD'S: CED:3.5 BW:0.9 WW:15 YW:30 MILK:9 MMG:17
SC: 40**COMMENTS: Long bodied bull with good bone and width. Good disposition and deep balanced.****47****Name: MR LP KENNEDY 630**
R10326770 PHN: 630
Born: 2/29/2016 4th Generation

Consignor: PARKER BRANGUS

R10025207 [23R6] SKYHAWKS PRESIDENTE

SIRE: R10236115 [430A5] SKYHAWKS KENNEDY

R751815 [430H18] S.B/ MS PATHFINDER 430H18

R818094 [792] MR LA K 792-560-429

DAM: R10283790 [059] MS LP 792 059

R10019807 [512] MISS 30E29-512

4

EPD'S: CED:6.0 BW:-0.6 WW:24 YW:44 MILK:9 MMG:21
SC: 40**COMMENTS: Good disposition bull with lots of depth and bone.****48****Name: MR LP GERONIMO 665**
R10329079 PHN: 665
Born: 4/1/2016 7th Generation

Consignor: PARKER BRANGUS

R10152396 [999 M] LM MR GERONIMO 193/999

SIRE: R10203947 [691] LM MR 449/691

R10152389 [449] LM MISS HAWK 802/449

R10023587 [925] LACKS MS DM 389/925

DAM: R10096652 [743] MISS 925-743

R9689235 [440] MISS 37-440

EPD'S: CED:5.1 BW:-0.2 WW:12 YW:25 MILK:7 MMG:13
SC: 44**COMMENTS: A gentle heavy bodied bull with lots of meat and bone,****49****Name: MR LP GERONIMO 668**
R10329081 PHN: 668
Born: 3/25/2016 7th Generation

Consignor: PARKER BRANGUS

R10152396 [999 M] LM MR GERONIMO 193/999

SIRE: R10203947 [691] LM MR 449/691

R10152389 [449] LM MISS HAWK 802/449

R10152391 [429] LM MR JESSIE 665/429

DAM: R10284034 [281] MS LP JESSIE 281

R10135328 [8112] MS 943-8112

EPD'S: CED:4.2 BW:-0.2 WW:15 YW:30 MILK:6 MMG:13
SC: 39**COMMENTS: Herd sire prospect. Very well balanced. Heavy muscle and bone. Great disposition. Fancy bull.**

50

Name: MR LP KENNEDY 679
R10342456 PHN: 679
Born: 4/17/2016 4th Generation

Consignor: PARKER BRANGUS

R10025207 [23R6] SKYHAWKS PRESIDENTE
 SIRE: R10236115 [430A5] SKYHAWKS KENNEDY
 R751815 [430H18] S.B/ MS PATHFINDER 430H18

R9687821 [834] MR LACK REV-591-834
 DAM: R10060121 [611] MISS 834-611
 R820135 [242] MISS NEWSDAY 242

EPD'S: CED:7.4 BW:-2.2 WW:19 YW:35 MILK:5 MMG:14
 SC: 41

COMMENTS: Herd sire prospect. Good disposition. Very deep body. Lots of muscle. Very heavy bone.

51

Name: MR LP GERONIMO 6121
R10342479 PHN: 6121
Born: 5/8/2016 6th Generation

Consignor: PARKER BRANGUS

R10152396 [999 M] LM MR GERONIMO 193/999
 SIRE: R10203947 [691] LM MR 449/691
 R10152389 [449] LM MISS HAWK 802/449

R9689168 [434] MR JOE 434 VERN 29
 DAM: R10283822 [172] MS LP VERN 172
 R10019808 [580] MISS 30E29-580

EPD'S: CED:3.5 BW:0.7 WW:12 YW:27 MILK:9 MMG:15
 SC: 36

COMMENTS: Fancy long-bodied bull with good depth and width of body. Gentle.

52

Name: MR LP KENNEDY 6108
R10342473 PHN: 6108
Born: 9/1/2016 4th Generation

Consignor: PARKER BRANGUS

R10025207 [23R6] SKYHAWKS PRESIDENTE
 SIRE: R10236115 [430A5] SKYHAWKS KENNEDY
 R751815 [430H18] S.B/ MS PATHFINDER 430H18

R9689168 [434] MR JOE 434 VERN 29
 DAM: R10284019 [220] MS LP VERN 220
 R10160916 [92] MS 834-92 [Summit Cow]

EPD'S: CED:5.7 BW:-0.4 WW:26 YW:47 MILK:9 MMG:22
 SC: 40

COMMENTS: Gentle, moderate framed, full of red meat with lots of body and bone.

53

Name: MR LP GERONIMO 617
R10326763 PHN: 617
Born: 3/21/2016 7th Generation

Consignor: PARKER BRANGUS

R10152396 [999 M] LM MR GERONIMO 193/999
 SIRE: R10203947 [691] LM MR 449/691
 R10152389 [449] LM MISS HAWK 802/449

R10132971 [361U32] CRC NEWT 361U32
 DAM: R10285083 [238] MS LP NEWT 238
 R10273722 [041] MS LP VERN 041

EPD'S: CED:4.5 BW:-0.3 WW:15 YW:29 MILK:11 MMG:19
 SC: 40

COMMENTS: Gentle, lighter made bull that will travel well.



Grand Champion Brangus Heifer at the
2017 Arizona National Livestock Show

54

PURE BRED COMMERCIAL BRANGUS

MR LP Geronimo 6123

PHN: 6123 Born: 10/8/2016

Consignor: PARKER BRANGUS

R10152396 [999 M] LM MR GERONIMO 193/999

SIRE: R10203947 [691] LM MR 449/691

R10152389 [449] LM MISS HAWK 802/449

DAM: 172

SC: 41

Comments: Fancy, moderate boned. Good with long-bodied bull.

55

PURE BRED COMMERCIAL BRANGUS

MR LP BH6139

PHN: 6139 Born: 8/30/2016

Consignor: PARKER BRANGUS

R824972 BLACKHAWK OF BRINKS 607M12 [Summit Sire]

SIRE: R10152388 LM MR HAWK 802/469

R806026 LEM MS CHILI 802

DAM: 84

SC: 38

Comments: Clean sheath, moderate size with excellent depth and width.

56

PURE BRED COMMERCIAL BRANGUS

MR LP RUSS 6101

PHN: 6101 Born: 8/10/2016

Consignor: PARKER BRANGUS

R10025207 [23R6] SKYHAWKS PRESIDENTE

SIRE: R10236115 [430A5] SKYHAWKS KENNEDY

R751815 [430H18] S.B/ MS PATHFINDER 430H18

DAM: 790

SC: 37

Comments: Heavy made with good length of body with lots of meat.

57

PURE BRED COMMERCIAL BRANGUS

MR LP KENNEDY 6143

PHN: 6143 Born: 8/21/2016

Consignor: PARKER BRANGUS

R10025207 [23R6] SKYHAWKS PRESIDENTE

SIRE: R10236115 [430A5] SKYHAWKS KENNEDY

R751815 [430H18] S.B/ MS PATHFINDER 430H18

DAM: 069

SC: 41

Comments: Heavy boned, very deep, good length.

58**PURE BRED COMMERCIAL BRANGUS
MR LP EASY 6132****PHN: 6132 Born: 7/26/2016**

Consignor: PARKER BRANGUS
R10067873 CCR SLEEP EASY 0275
SIRE: R10248393 LM MR EASY 794/823
R9692669 MS LACK-DM-720-794

DAM: 6126

SC: 40

Comments: Lighter made bull with good length and good width.**59****PURE BRED COMMERCIAL BRANGUS
MR LP DOC 6140****PHN: 6140 Born: 9/7/2016**

Consignor: PARKER BRANGUS
R10150133 MR BLVPCR 100W6
SIRE: R10278150 MR LP DOC 3116
R9689904 MISS 193E10-051

DAM: 2103

SC: 39

Comments: Good disposition. Heave bone. Good width and length.**60****PURE BRED COMMERCIAL BRANGUS
MR LP GERONIMO 626****PHN: 626 Born: 3/27/2016**

Consignor: PARKER BRANGUS
R10152396 [999 M] LM MR GERONIMO 193/999
SIRE: R10203947 [691] LM MR 449/691
R10152389 [449] LM MISS HAWK 802/449

DAM: 4107

SC: 38

Comments: Heavy made bull. Extra long with good width and lots of meat.

Reserve Champion Bull
2016 Roswell Brangus Sale

IDENTIFICATION

Each animal sells with a legible brand or tattoo corresponding to its registration.

ANNOUNCEMENTS

Announcements from the auction box will take precedence over the printed matter in this catalog. All cattle will be sold by lot numbers as announced by the auctioneer.

BREEDING GUARANTEE

All animals are guaranteed to be breeders with the exception of: (1) injury or disease occurring after the sale; (2) negligence or willful misconduct of the part of the purchaser. Any female is considered a breeder if she is pregnant at the time of the sale and/or has a calf at side. Any bull which either (1) produces viable semen; (2) settles 1/3 or more of the healthy cows he serves; (3) is the sire of 20 or more animals; or (4) settles cows by natural service and passes a fertility test made by a competent veterinarian during any six month trial, shall be considered breeder.

TERMS AND CONDITIONS

Except for those stated in the below terms and conditions, there are no warranties, either expressed or implied as to the merchantability or fitness for a particular purpose with respect to the cattle being sold at this auction. The warranties and guarantees set forth in the "Terms and Conditions" are in lieu of all other warranties, either expressed or implied, and the remedies provided therein shall be the sole and exclusive remedy of the buyer, or any party through buyer, for any breach of warranty or guarantee therein provided and all other obligations or liabilities.

BIDDING

Each animal will be sold to the highest bidder without reserve. The auctioneer in charge will settle any disputes as to bids and his decision shall be final.

TERMS

Terms of the sale are cash or check. Settlement must be made to the clerk at the conclusion of the auction.

CERTIFICATE OF REGISTRY

When full settlement has been made, a certificate of registration will be furnished and transferred to the purchaser of all registered animals. Give full name and address to the secretary when making payment so the certificate of registry will be transferred properly.



Celebrating
4 **International Junior Brangus**
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Breeders Association
years!



To commemorate IJBBA's 40th Anniversary, the IJBBA is excited about the opportunity to offer eleven prints of "Brangus: A Cattlemen's Legacy" by Robert Butler. Mr. Butler is well known throughout the Brangus breed for his painting "Born Brangus."

This painting was given to Laura Lee Taylor by Mr. Butler and has been in her personal collection since 2001. This will be the first time that prints have ever been offered for purchase. We are extremely grateful to Mr. and Mrs. Taylor for this unique fundraising opportunity for IJBBA!

Furthermore, Mr. Tom Hayford, IJBBA Advisor from Bonifay, Florida, has graciously hand built custom frames for each of the prints IJBBA will be offering. The frames are built of Dead Head Cypress pulled out of a river near Bonifay, Florida and is estimated to have been at the bottom of the river for over 100 years as the log was axe cut and branded. Additionally, each frame bears a custom IJBBA plaque celebrating 40 years of the IJBBA.

The IJBBA Board will be offering one framed 12' X 24' print at the Roswell Brangus Sale. Don't miss this exciting opportunity to help IJBBA celebrate its 40th, support a great cause and own one of these incredibly unique framed prints!

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~Dr. Dan Moser, Kansas State Univ.



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- NOTES -

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